

Devishi Kapoor

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I am a product designer with a critical approach to problem solving. A natural observer with an eye for detail, I enjoy in depth research of subjects and users before diving into ideation and development. My passion for design stems from a desire to think deeply and actively amalgamating technology with the softer humanities to create solutions that solve problems. Consistently self-developing through challenging, my ambitions lie in designing solutions in digital and physical spaces focusing on research, innovation, usability, and experience.

My Design Portfolio- <https://www.devishikapoor.com/>

Work Experience

UX Designer, Tata Consultancy Services

07/2021 TO 08/2022

- Conducted qualitative research through workshops, interviews, and focus groups, analyzed findings, and synthesized it into reports and presentations for the client and stakeholders.
- Designed and contributed to discovery and ideation workshops, built wireframes for RFPs, developed workflows and interactions, submitted PIAs, created scripts and conducted user testing.

PROJECTS-

- Analysed user needs for disabled colleagues within a Global Telecom Provider to create an accessible workplace.
- Self-directed project about the influence of behavioral science in sustainable choices while grocery shopping.
- Researched on internal Digital Asset Management systems for a large UK Supermarket Retailer to streamline and unite the service for better colleague experience.
- Assigned "mid-weight researcher" for an independent Parliament financial justice provider, Financial Ombudsman Services, where I worked in sprints to produce empathic journeys, touch point maps and user testing scenarios.

ACHIEVEMENT- Awarded the On-The-Spot Award for exceptional primary research and analysis in an agile environment.

Vice President, Enactus NTU (International Social Entrepreneurship)

05/2022 TO PRESENT

- Aligned individual ambitions with team goals, and curated the work stream, while overseeing 4 project teams- reducing knife crime in Nottingham, bringing vertical farming to school, providing tools to safeguard women against sexual crimes on nights out, inspiring children to write stories and bringing them to life through animation.

Project Leader, Enactus NTU- Bright Greens

08/2021 TO 05/2022

- Bright Greens is an educational project focused on supporting young people's STEM ambitions in deprived Nottingham schools by providing vertical farming units for practical experimentation.
- The project was conceived through understanding the climate anxiety of design thinking, negotiating with partner schools and vertical farming companies to reduce the cost of unit by 50% for the pilot.
- Built and led a cognitively diverse 13-member team to expedite experience and finding solutions for beneficiaries.
- A video of the project outcome can be found here- <https://www.devishikapoor.com/enactus>

ACHIEVEMENT- Made positive impact on 54 students at Djanology Strelley Academy during the pilot in April 2022. This saw a 20% increase in interest in STEM and a 28.5% increase in awareness and care about the environment. Won funding and mentoring through Enactus UK competitions with Carlisle Brake & Friction, Rothchild & Co and Santander.

Packaging Designer, Louisa's Vegan Chocolates

06/2021

- Brand extension through packaging design.
- Designing a new truffle box, truffle menu, chocolate wrappers, labels, and a Christmas special advent calendar.

ACHIEVEMENT- Effective collaboration online with project partner after a team member dropped out with no notice. Managed time to complete all the deliverables within the deadline by communicating strengths.

Education

BSc (Hons) Product Design, Nottingham Trent University (NTU)

09/2019 - PRESENT

Grade 2.1

- Learnt the fundamentals and applications of the design process and applied end-to-end practice through individual and group projects- from research, ideation, prototyping, iteration, testing, costing and marketing.
- Design communication, through 2D and 3D modelling, CAD and presenting to industry partners.
- Understanding of machinery and manufacturing techniques to an industry standard for a variety of materials.

La Martiniere Girls' College

2004- 2019

A- Level Equivalent (ISC Grades) (out of 100)

Biotechnology-100, Mathematics- 91, English- 99, Physics-92, Chemistry- 84

Achievements

Engineers Without Borders Award

07/2021

- Won both the Grand Prize and People's Choice award for designing a sustainable energy free terracotta refrigerator with a water filtration system- Caja Fria- for people in the remote town of Lobitos in Peru.

Acceler8 Gold Award

07/2020

- Engagement in extra-curricular activities at NTU

Highly Commended Project for Mattii Labs Design Competition

05/ 2020

- Design for a massaging travel pillow using upcycled silicone

Nottingham Trent University Annual Scholarship

2019- 2023

Skills

Hard Skills:

- Graphics: Adobe Illustrator, Photoshop, InDesign
- UI / UX: Adobe XD, Figma
- 3D CAD: SolidWorks, Keyshot
- MS Office: Word, PowerPoint
- Sketch Modelling, Prototyping
- Sketching
- Writing, Editing

Soft Skills:

- Presentation
- Communication
- Collaboration
- Diligence
- Resilience
- Empathy
- Critical Thinking

Hobbies

- Reading- fiction, psychology, design
 - Painting
 - Guitar and Ukulele
 - Cooking- experimenting with diverse cuisines
 - Volunteering with local charities
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References

Available upon request