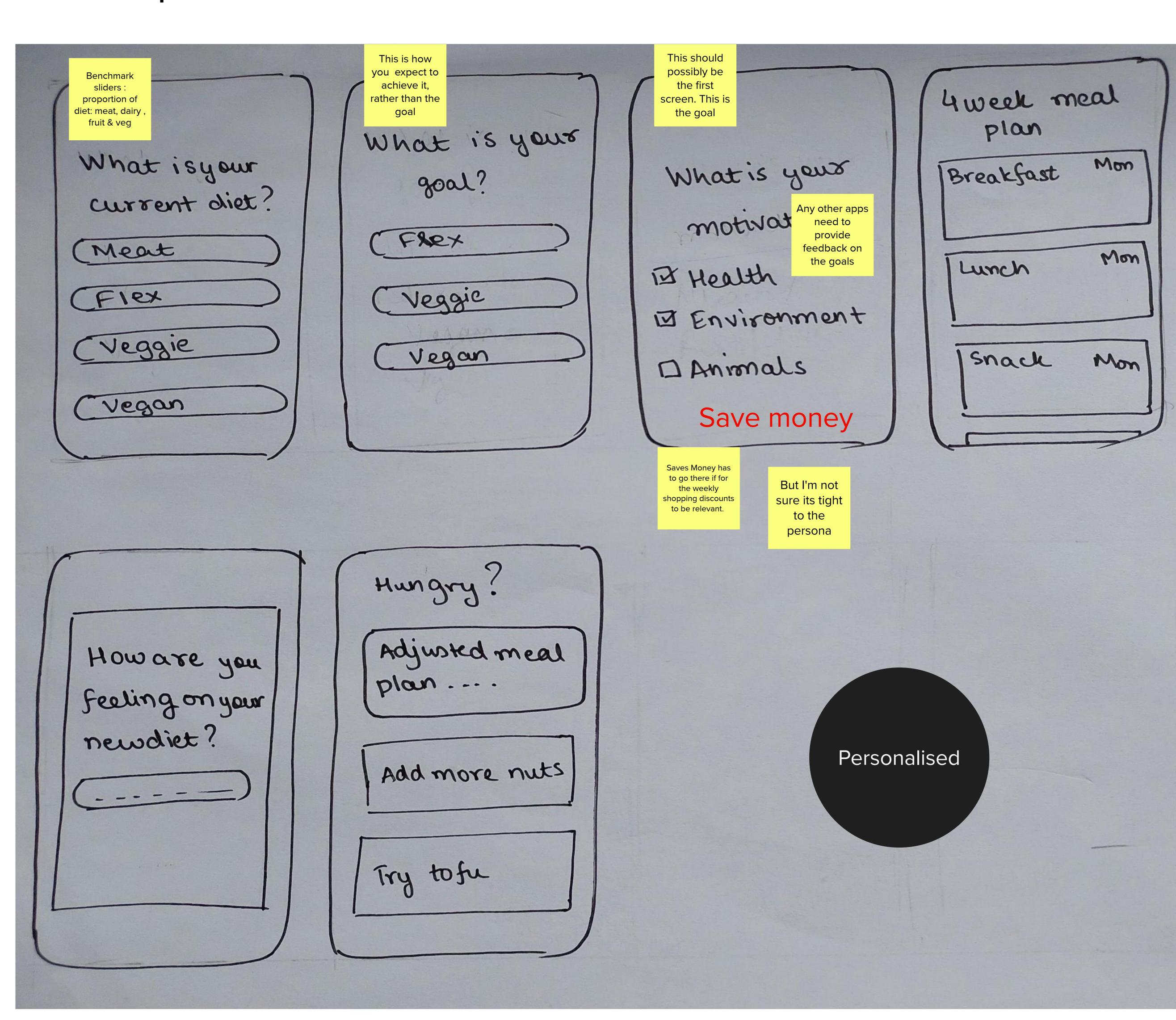
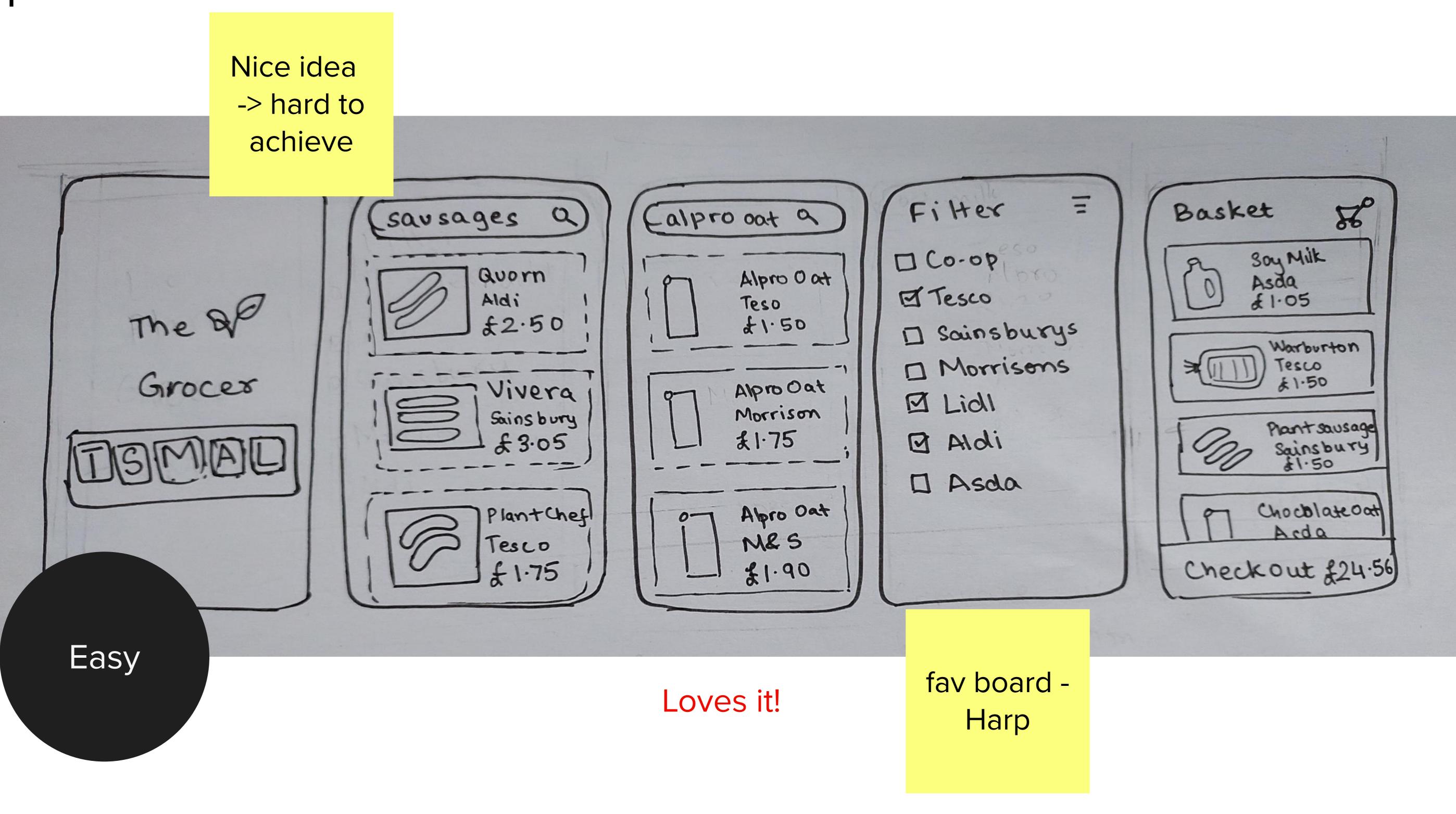
Storyboarding

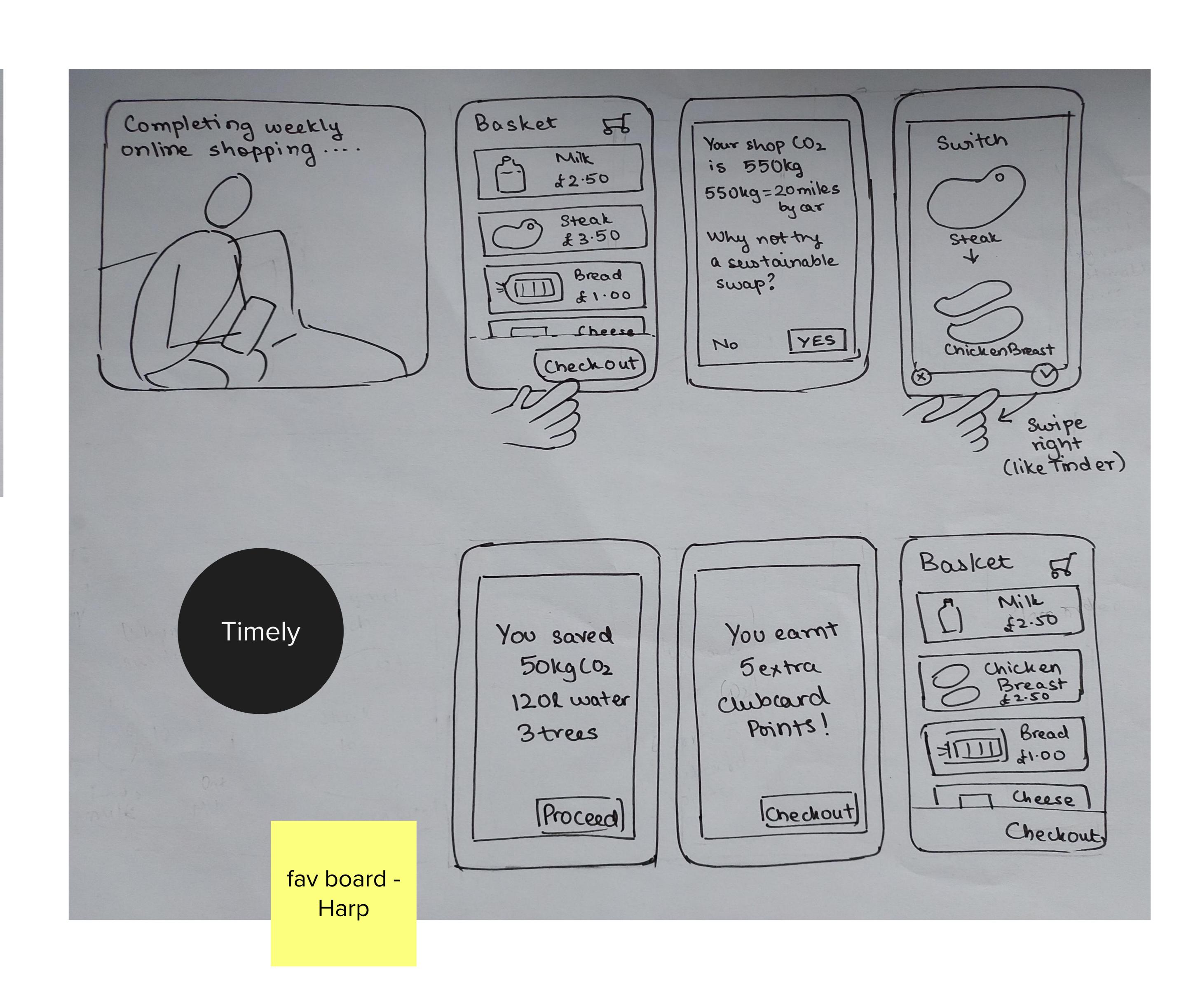
1. Allowing for a slow transition rather than a cold turkey approach, in accordance with personal goals. Take feedback regularly, and give smart suggestions to avoid relapse.



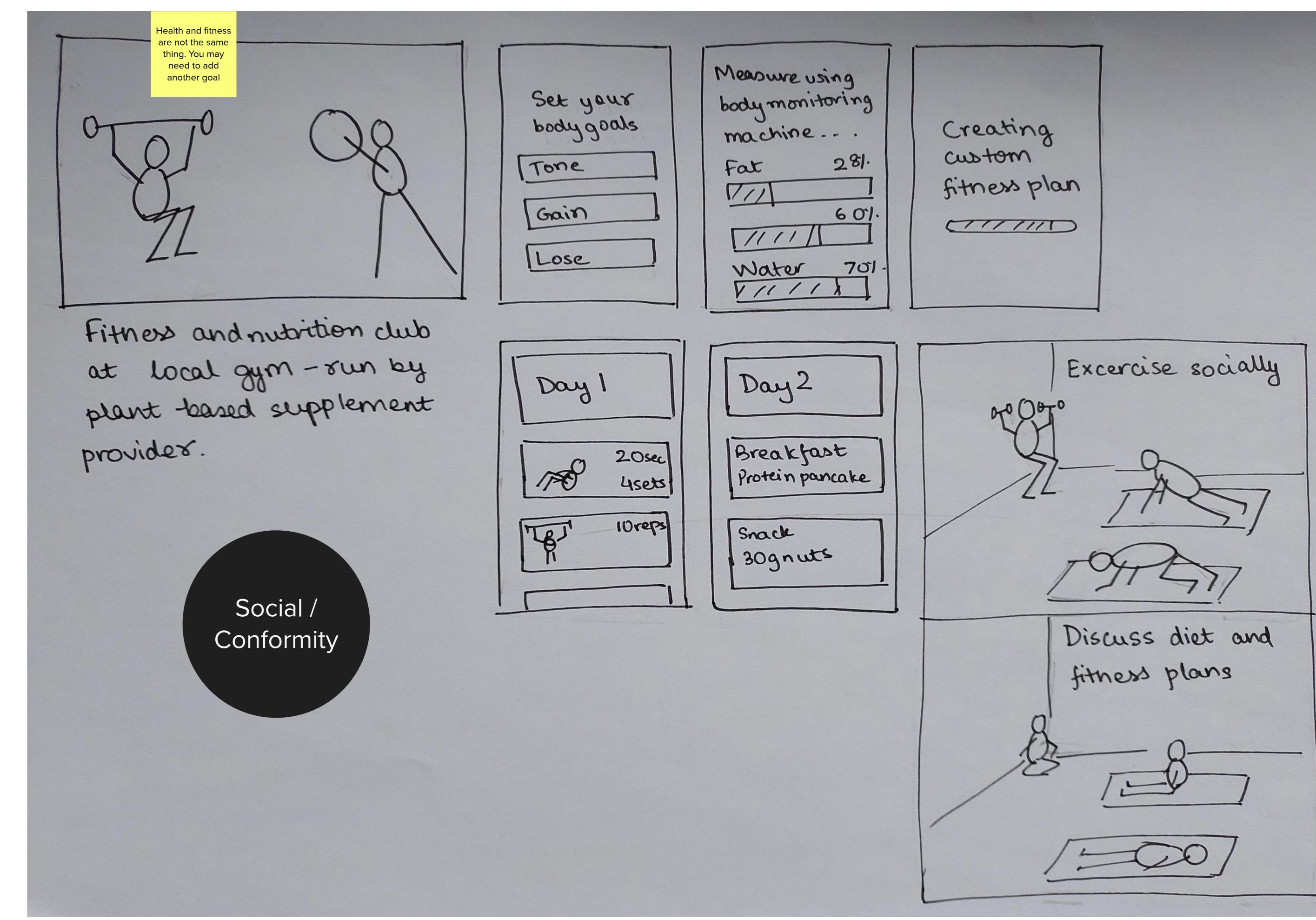
2. A complete UK online supermarket which lets you compare prices and select from all stores to give you the greatest variety of products.



3. App plugin into your grocery application. Suggests how to reduce impact and rewards loyalty points, that will translate into discounts.

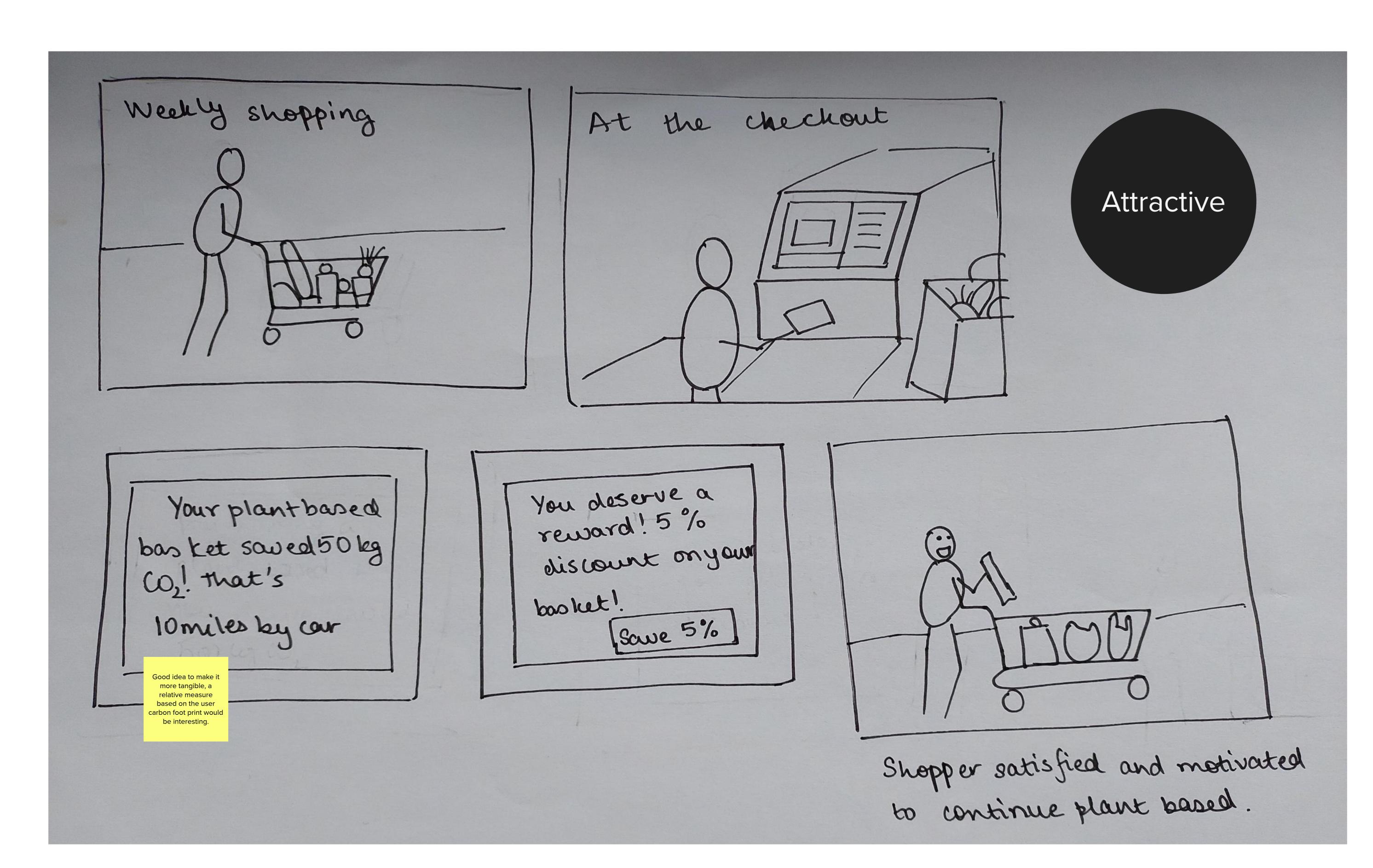


4. Relate health and plant based nutrition by typing up with a local gym and plant based supplement provider. Customise meal plans/nutrition advice according to body goals. With exercise lessons and diet discussions, form a community.



5. Vegan Instagram- Meet people in your area and set up social 6. Rewarding the meat-free shop with discounts. events. Cook together, discuss problems and roadblocks.





7. Setting plant based options as the first option

